

**SUMMARY OF FINAL DECISIONS ISSUED BY THE TRADEMARK TRIAL AND APPEAL BOARD**  
**June 9-13, 1997**

Date Issued	Type of Case(1)	Proceeding or Appn. No.	Party or Parties	TTAB Panel(2)	Issue	TTAB Decision	Opposer's or Petitioner's Mark and Goods or Services	Applicant's or Respondent's Mark and Goods or Services	Mark and Goods Cited by Examining Attorney	Examining Attorney	Citable as Precedent of TTAB
6-10	EX	74/179,335	North American Free Trade Association	Simms Seeherman* Hairston	2(a) [false suggestion of a connection]	Refusal Affirmed		"NAFTA" (and design) [promotion of trade and investment among the U.S., Canada, Mexico and other countries; providing information and consultation to members regarding the issues and effects of a free trade area on their investments]		First	Yes
6-10	EX	74/412,080	La Creme, Inc.	Seeherman* Quinn Walters	2(e)(1)	Refusal Affirmed		"CAFFESORBETTO" [preparations for making mocha and coffee flavored soft drinks]		Will	No
6-10	OPP	93,524	Rainmaker Marketing, Inc. v. Kane	Rice Cissel* Seeherman	2(d)	Opposition Sustained	"RAINMAKER" and "RAINMAKER MARKETING, INC." [marketing and consulting services for the legal community; lawyer referral services]	"RAINMAKER GROUP" (and design) [legal marketing consultation services]			No
6-10	EX	74/488,107	Farmer Bros. Co.	Rice* Hanak Quinn (D)	2(e)(1)	Refusal Reversed		"EARL GREY'S BEST" [tea]		Bullock	No
6-10	EX	74/509,515	Klein Bicycle Corp.	Cissel Hanak Walters*	2(d)	Refusal Affirmed		"AURORA" [bicycles as sold in bicycle specialty shops]	"AURORA" [tires and tubes]	Pilot	No

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(2) \*=Opinion Writer; (D)=Dissenting Panel Member

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6-10	EX	74/334,620	River Oaks Furniture, Inc.	Rice Seeherman* Quinn	whether, as shown by the specimens of record, the matter asserted for registration has been used as a service mark for the services recited in the application	Refusal Affirmed		"SOFAS & MORE" [retail store services in the field of sofas, loveseats, lamps, tables and rugs, sold as a package]		Shaw	No
6-11	EX	74/395,149	Palladium Books, Inc.	Cissel* Quinn Walters	whether the matter asserted for registration functions as a trademark for applicant's recited goods (or, rather, identifies a fictional company in applicant's books)	Refusal Affirmed		"TRIAx" [books featuring rules and data for role playing games involving science fiction and fantasy adventures, characters, and items]		Szoke	No
6-12	EX	74/424,233	Enrich Int'l.	Rice Hairston* Walters	2(d)	Refusal Affirmed		"AEON" [skin lotions, moisturizers, soaps, creams, etc. sold directly to home purchasers and through independent home distributors]	"E'ON 5" (in stylized letters) [cleansing creams, skin fresheners, etc.]	Fine	No

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6-12	EX	74/593,376	Perfect Fit Industries, Inc.	Cissel* Quinn Hohein	2(d)	Refusal Affirmed		"FINISHING TOUCHES" [pillows, comforters, bedspreads, curtains, bed ruffles, and pillow shams]	"FINISHING TOUCHES" [mail order catalog services featuring home furnishings and accessories]	J. Cohen	No
6-12	EX	74/356,328	Sportswear Corp. of America	Rice Hanak* Hairston	2(d)	Refusal Reversed		"MICHAEL BERNARD" [sportswear, namely, tops and bottoms]	"MICHEL BERNARD" [watches]	Levy	No
6-12	EX	74/345,270	Sloppy Joe's Int'l., Inc.	Sams Quinn Hairston*	2(a) [false suggestion of a connection]; 2(d)	Refusal Affirmed (on both grounds)		"SLOPPY JOE'S" (and a design incorporating a depiction of the head of Ernest Hemingway) [restaurant and bar services]	"HEMINGWAY" [licensing others the right to use and/or exploit the name and likeness of Ernest Hemingway]; "HEMINGWAY'S" [bar and restaurant services; clothing]	Weber	Yes

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